

State of California
AIR RESOURCES BOARD

EXECUTIVE ORDER D-723

Relating to Exemptions Under Section 27156
of the California Vehicle Code

Snow Performance, Inc.
Boost Cooler MPG-MAX

Pursuant to the authority vested in the Air Resources Board by Section 27156 of the Vehicle Code; and

Pursuant to the authority vested in the undersigned by Section 39515 and Section 39516 of the Health and Safety Code and Executive Order G-14-012;

IT IS ORDERED AND RESOLVED: That the installation of the Boost Cooler MPG-MAX, manufactured and marketed by Snow Performance, Inc., 1017-A East Highway 24, Woodland Park, Colorado 80863 has been found not to reduce the effectiveness of the applicable vehicle pollution control systems and, therefore, is exempt from the prohibitions of Section 27156 of the Vehicle Code for: 2001 to 2014 model year General Motors Trucks with a 6.6L diesel engine, 1999 to 2014 model year Dodge Trucks with a 5.9L or 6.7L diesel engine, and 1999 to 2014 model year Ford Trucks with a 7.3L, 6.0L, 6.4L, or a 6.7L diesel engine.

The Boost Cooler MPG-MAX, is a water injection system consisting of a water tank, pump, hose, injector assembly, injection controller, and related connecting hardware. The system does not allow calibration changes by the end user. No manual injection is possible while the engine is running.

This Executive Order is valid provided that the installation instructions for the Boost Cooler MPG-MAX will not recommend tuning the vehicle to specifications different from those of Snow Performance, Inc.

Changes made to the design or operating conditions of the Boost Cooler MPG-MAX, as exempt by the Air Resources Board, which adversely affect the performance of the vehicle's pollution control system shall invalidate this Executive Order.

Marketing of the Boost Cooler MPG-MAX using any identification other than that shown in this Executive Order or marketing of the Boost Cooler MPG-MAX for an application other than those listed in this Executive Order shall be prohibited unless prior approval is obtained from the Air Resources Board.

This Executive Order does not constitute any opinion as to the effect the use of the Boost Cooler MPG-MAX may have on any warranty either expressed or implied by the vehicle manufacturer.

This Executive Order is granted based on an engineering evaluation and comparative Supplemental Federal Test Procedure (US06) test and On-Board Diagnostic II (OBD II) system tests conducted at an independent laboratory using a 2011 model year 6.7L Ford F-350 truck (test group BFMXD06.771C).

This Executive Order shall not apply to any Boost Cooler MPG-MAX advertised, offered for sale, sold with, or installed on a new motor vehicle prior to or concurrent with transfer to an ultimate purchaser.


The Air Resources Board reserves the right in the future to review this Executive Order and the exemption provided herein to assure that the exempted add-on or modified part continues to meet the standards and procedures of Title 13, California Code of Regulations, Section 2222, et seq.

THIS EXECUTIVE ORDER DOES NOT CONSTITUTE A CERTIFICATION, ACCREDITATION, APPROVAL, OR ANY OTHER TYPE OF ENDORSEMENT BY THE AIR RESOURCES BOARD OF ANY CLAIMS OF THE APPLICANT CONCERNING ANTI-POLLUTION BENEFITS OR ANY ALLEGED BENEFITS OF THE BOOST COOLER MPG-MAX.

No claim of any kind, such as "Approved by the Air Resources Board", may be made with respect to the action taken herein in any advertising or other oral or written communication.

Violation of any of the above conditions shall be grounds for revocation of this order. The order may be revoked only after a ten-day written notice of intention to revoke the order, in which period the holder of the order may request in writing a hearing to contest the proposed revocation. If a hearing is requested, it shall be held within ten days of receipt of the request and the order may not be revoked until a determination is made after the hearing that grounds for revocation exist.

Executed at El Monte, California, this 6th day of March 2014.


Annette Hebert, Chief
Emissions Compliance, Automotive Regulations and Science Division